

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant :	Sev K. H. Keil et al.	Art Unit :	3688
Serial No. :	09/845,051	Examiner :	Daniel Lastra
Filed :	April 27, 2001	Confirmation No.:	1476
		Notice of Allowance Date: January 12, 2011	
Title :	SYSTEM TO PROVIDE CONSUMER PREFERENCE INFORMATION		

**MAIL STOP ISSUE FEE**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**RESPONSE TO NOTICE OF ALLOWANCE**

In response to the Notice of Allowance mailed January 12, 2011, enclosed is a completed issue fee transmittal form PTOL-85b. The fee in the amount of \$1810 for the required issue fee (\$1510) and publication fee (\$300) is being paid concurrently herewith on the Electronic Filing System (EFS) by way of Deposit Account authorization.

Please apply any charges or credits to our Deposit Account No. 06-1050.

Respectfully submitted,

Date: April 11, 2011

/David L. Holt/  
David L. Holt  
Reg. No. 65,161

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